



<b>Description/Purpose</b>	<b>Cookie Name</b>	<b>Category</b>
Facilitates load-balancing, deliverance of web site content, and serving DNS connections for website operators	_cfruid	First Party / Persistent
Helps prevent cross-site request forgery attacks	_RequestVerificationToken	First Party / Persistent
Enables website chat box functionality	_zlcstore	First Party / Persistent
Preserves the visitor's session state across page requests	ASP.NET_SessionID	First Party / Session
Facilitates load-balancing and optimization of website user experience	AWSALB	First Party / Session (6 days)
Creates unique ID to identify website user's session	ZD-suid	First Party / Persistent
Registers whether self-service assistance Zendesk Answer Bot has been displayed to website user	ZD-store	First Party / Persistent
Facilitates optimization of website user experience	_fs_uid	First Party / Persistent
Registers a unique ID that is used to generate statistical data on how the website user uses the website	_ga	First Party / Session (2 years)
Used by Google Analytics to throttle request rate	_gat	First Party / Session (1 day)
Registers a unique ID that is used to generate statistical data on how the website user uses the website	_gid	First Party / Session (1 day)
Used for marketing purposes	AWSALBCORS	Third Party (Zopim) / Session (6 days)
Send data to Google Analytics about the website user's device and behavior; track the website user across devices and marketing channels	collect	Third Party (Google Analytics) / Session
Facilitates optimization of website user experience	fs_uid	First Party / Session (1 year)
Creates a unique ID that identifies user on recurring visits	ZD-buid	First Party / Persistent
Registers the date and time for the website user's last visit to the website	ZD-currentTime	First Party / Session
Collects information on website user's behavior which is sent to Amazon's Alexa Analytics	_asc	First Party / Session (1 day)
Collects information on website user's behavior which is sent to Amazon's Alexa Analytics	_auc	First Party / Session (1 year)
Preserves users' states across page requests	_zlcmid	First Party / Session (1 year)
Collects information on website user's behavior which is sent to Amazon's Alexa Analytics	atrk.gif	Third Party (Amazon) / Session
Measures the efficiency of ads on websites	consent/hod	Third Party (AdRoll) / Session